



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 847853

Schedule Dates 08/11/12-08/17/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1596 FLIGHT B/DEM/US PRES (175548)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1596
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments OBAMA 4 PRES FLT B
OBAMA FOR AMERICA FLIGHT B

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Melissa Welch
CO-OP No
Headline # 06272574
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,723.25
Net Total \$15,431.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	33	\$18,155.00
Grand Total:	33	\$18,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/16/12	2	:30	11:59A- 12:30P (ET)	1	X	X	X	X				1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NEWSCHANNEL 36 NEWS @ 12P	8/10/12
2.0	Normal Line / SPOT	08/13/12-08/16/12	3	:30	2P- 3P (ET)	3	X	X	X	X				3	\$150.00	\$450.00	Charlotte (WCNC) (WCNC)	THE DOCTORS	8/10/12
3.0	Normal Line / SPOT	08/13/12-08/16/12	3	:30	3P- 4P (ET)	2	X	X	X	X				2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	8/10/12
4.0	Normal Line / SPOT	08/13/12-08/16/12	3	:30	4P- 4:59P (ET)		1	1	1	1				4	\$300.00	\$1,200.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/10/12
5.0	Normal Line / SPOT	08/13/12-08/16/12	2	:30	5:29P- 5:59P (ET)	3	X	X	X	X				3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/10/12
6.0	Normal Line / SPOT	08/13/12-08/16/12	2	:30	5:59P- 6:30P (ET)	3	X	X	X	X				3	\$550.00	\$1,650.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/10/12
7.0	Normal Line / SPOT	08/13/12-08/16/12	2	:30	6:59P- 7:30P (ET)	2	X	X	X	X				2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/10/12
8.0	Normal Line / SPOT	08/13/12-08/16/12	3	:30	6:58A- 9A (ET)	5	X	X	X	X				5	\$600.00	\$3,000.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/10/12
9.0	Normal Line / SPOT	08/13/12-08/16/12	2	:30	7:30P- 7:58P (ET)	3	X	X	X	X				3	\$1,250.00	\$3,750.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/10/12
10.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	11P- 11:34P (ET)	1	X	X	X	X	X			1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/10/12
11.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	6:59P- 7:30P (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	JEOPARDY-WKND	8/10/12
12.0	Normal Line / Olympics - Zone	08/11/12-08/11/12	2	:30	7:30P- 7:58P (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/10/12
13.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	9A- 10A (ET)							1		1	\$275.00	\$275.00	Charlotte (WCNC) (WCNC)	SAT NEWS @ 9A	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	6P- 6:30P (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWSCHANNEL 36 SUNDAY @ 6P	8/10/12
15.1	Normal Line / Olympics - Summer	08/12/12-08/12/12	3	:30	8A- 9A (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		8/10/12
16.0	Normal Line / SPOT	08/12/12-08/12/12	3	:30	9A- 9:58A (ET)								1	1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	NEWSCHANNEL 36 @ 9A	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: